

# Many Cities Court Convention Dollars

**By REYNOLDS KNIGHT**  
Big and small cities across America have one thing in common these days — they're making a strong bid for the convention dollar.

The convention business has snowballed into a \$3-billion-a-year plum. Of this total, about \$1 billion is spent on transportation and the rest goes to cities that are fortunate to be selected as convention centers. With this kind of money up for grabs, it's small wonder why our cities are vying heatedly for the hoopla and whoop-dee-do of big conventions.

The big lure for conventions of any type (from trade shows and conventions of locksmiths to concerts and musicals) is the multi-purpose center. Enterprising cities mindful of this have been building modern centers at a furious pace.

worth of new buildings were constructed last year in cities such as St. Petersburg, Fla., Knoxville, Tenn., Mobile, Ala., Anaheim, Calif., Greensboro, N.C., and Reno, Nev., to mention a few. In 1966, \$667 million was expended on new construction and it is estimated that \$8 billion will be spent for new centers in the next decade.

A city that's chosen for a convention is in for a windfall. Everything from hotels, entertainment, food, printing and rentals gets a share of the convention dollar, and it's figured that he spends about \$32 a day. At this rate, a city hosting 10,000 convention delegates for four days would take in \$1.3 million.

Are conventions popular? More than 17,000 of them are held around the country each year and 9.1 million persons attend them.

with a new twist on an old tradition — a company calendar not for customers but for stockholders.

ACF Industries, rail equipment manufacturer and lessor, mailed its "Stockholder Date-Finder for 1967," designed to improve stockholders knowledge of all major events on the corporate calendar.

The Date-Finder is a printed card, folded to envelope size, that fits neatly into coat pocket, purse or stock certificate file.

Running down the left on the outer fold are color-coded symbols — squares, triangles, large dots and dashes — each representing major events such as proxy deadlines; dividend declaration, record and payment dates; directors meetings, annual meeting, and quarterly reports. On the right hand is a standard calendar with the important

dates blocked off by the appropriate symbol.

The center-spread is a checkerboard chart with any corporation's important dates listed down the left side, the appropriate ACF dates in the second column, and then five blank columns so similar information for any other company in the stockholder's portfolio may be written in.

A LIQUID called "Mr. Plumber" has been developed and is said to be powerful enough to liquefy the toughest organic matter stopping up a drain. It can liquefy cloth, hair, paper and grease and dissolve bones and roots without harming septic tanks or food disposal mechanisms.

At Last! A saw that reportedly can be operated in inaccessible places. The saw is flexible and resembles a thin wire. A lug at the end can be unscrewed and the blade pulled through tiny

holes in partitions of bulkheads and other difficult areas.

AMERICANS are expected to use 54 million tons of paper and paper products this year, a four per cent increase over 1966 and more than twice the consumption of 20 years ago.

The forecast by Kimberly-Clark Corporation, one of the largest paper producers, is 544 pounds of paper and paperboard per person, compared to 530 pounds, for a total of 52 tones, last year. The tonnage figure in 1947 was 24.7 million.

Although newsprint and paperboard combine for the

greatest portion of the total tonnage, the company reports, the fastest growth is in sanitary tissue, coated papers for lithographic printing and business papers.

Coated paper consumption, 952,000 tons in 1947, is projected at 3.2 million tons in 1967. The predicted use of tissue products (including facial tissue, toilet tissue and napkins) is 3.1 million tons this year compared to one million 20 years ago.

Business papers and special industrial papers, buoyed by a high level of industrial activity, are showing high growth percentages, the company said.

MAUSOLEUM  
LAWN PROPERTY  
COLUMBARIUM  
LAWN CRYPTS

## GREEN HILLS

AN ENDOWMENT CARE INTERMENT PROPERTY

write or call for "a family record of our affairs"

27501 SO. WESTERN AVENUE  
SAN PEDRO, CALIFORNIA

ON THE EAST SLOPE OF THE PALOS VERDES PENINSULA

**MOORE'S** Women's and Children's Wear  
1272-74 SARTORI AVE. FA 8-2028  
DOWNTOWN TORRANCE

# AT THE BOYS, YOU

BLADE-CUT-TENDER-JUICY

## CHUCK ROAST 39¢

USDA CHOICE BEEF SALE



**FARM FRESH PRODUCE**  
FRESH, CRISP, SOLID

### Lettuce 2 HEADS 29¢

EXTRA FANCY WASHINGTON  
*Winesap Apples*  
2 POUNDS 29¢

SWEET, JUICY, ARIZONA  
**VALENCIA ORANGES 10¢ lb**

FRESH, CRISP, YOUNG, TENDER  
**CARROTS 1 POUND CELLO BAG 10¢**

FRESH PICKED  
**ITALIAN SQUASH 2 LBS. 29¢**

LARGE HARTLEY, SOFT SHELL  
**WALNUTS 39¢ lb**

Fresh Frozen—Oven Ready—Young

**TURKEY**  
TOMS 37¢ lb HENS 39¢ lb  
YOUR CHOICE  
**SLICED BACON 59¢ lb**

HORMEL RED LABEL, WILSON CORN KING, MORRELL YORKSHIRE

TABLE BRAND  
**SLICED BACON 49¢ lb**  
THE REAL McCOY  
**BEEF BACON 69¢ 12-oz. Pkg.**

U.S.D.A. CHOICE—SMALL END 89¢ lb.

**STANDING RIB ROAST 69¢ lb**

TENDER JUICY  
**RIB STEAKS 89¢ lb**

BONELESS, LEAN  
**FAMILY STEAKS 89¢ lb**

BONELESS, CUT-UP  
**STEWING BEEF 79¢ lb**

FARMER JOHN, SKINLESS  
**LINK SAUSAGE 29¢**

AMERICAN BEAUTY  
**SPAGHETTI 15¢ 12-OZ.**



BOYS  
**MAYONNAISE 29¢ 24-OZ.**



DOW—24"x100 ft.  
**HANDI-WRAP 29¢**

TREESWEET—46-OZ. CAN  
**GRAPEFRUIT JUICE 39¢**

CLOVER—ORANGE—12-oz.  
**SUPERIOR HONEY 39¢**

BOYS—32-oz.  
**LIQUID DETERGENT 49¢**

Fabulous Delicatessen

ALEX  
**ALL BEEF TAMALES 10 3-oz. Pkgs. \$1**

DAIRY FRESH—SLICED—1-lb. Pkg.  
**AMERICAN CHEESE FOOD 69¢**

SARGENTO—GRATED—8-oz. Can  
**ITALIAN STYLE CHEESE 59¢**

FOR FOOD DRESSING, DIPS OR SALADS  
**IMO 37¢ 1-pound carton**

STOKELY'S FRUIT  
**COCKTAIL 19¢ 16-oz.**



BOYS  
**SHORTENING 59¢ 3-POUND**

AJAX INCL. 10¢ OFF  
**DETERGENT 59¢ GIANT**



CASE SWAYNE  
15-OZ. CANS  
**WESTERN BEANS 10¢ ea**  
**EARLY JUNE PEAS 10¢ ea**  
**PINTO BEANS 10¢ ea**

FOLGER'S COFFEE  
1-LB. CAN 69¢  
2-lb. Can \$1.37  
3-lb. Can \$2.05  
6-oz. INSTANT .85¢  
10-oz. INSTANT \$1.35



GERBER'S STRAINED FRUITS AND VEGETABLES  
**BABY FOODS 2 4-oz. Jars 21¢**



XLNT FROZEN  
TACO-ETTES 4-oz. 39¢  
BEEF TACOS 13 1/2-oz. 49¢  
ENCHILADAS CHEESE 8-oz. 39¢  
BEEF ENCHILADAS 8-oz. 39¢

M.J.B. TEA BAGS, 100 Ct. \$1.24 48 Ct. 69¢  
Karo Imitation MAPLE SYRUP 12-oz. Btl. 31¢  
Nabisco RITZ CRACKERS 1-lb. 43¢  
Pacific HONEY TREAT GRAHAMS 2-lb. 69¢  
Sunshine KRISPY CRACKERS 1-lb. 35¢

MINUTE MAID  
**ORANGE JUICE 5 4-oz. Cans \$1**

